

BIRLN — Brand Assets

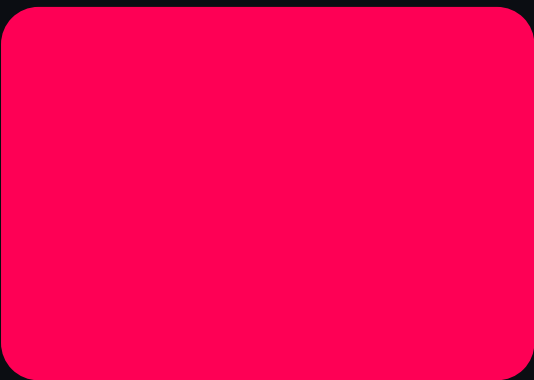
Be In Real Life Now · primary lockups + core palette



BIRLN



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Birln Pink

#FE0055

CMYK 0 / 100 / 67 / 0



Birln Blue

#03A2DA

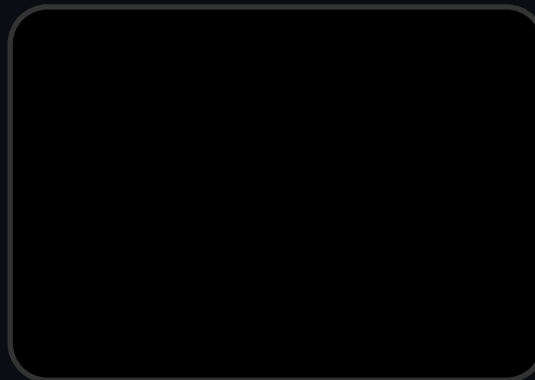
CMYK 99 / 26 / 0 / 15



Bux Green

#17CC7D

CMYK 82 / 0 / 51 / 0



Black

#000000

CMYK 0 / 0 / 0 / 100



White

#FFFFFF

CMYK 0 / 0 / 0 / 0